

MINUTES FROM THE YAMHILL COUNTY FAIRBOARD
Rodeo Show Office
Yamhill County Fair & Event Center
2070 NE Lafayette Ave.
McMinnville, OR 97128
September 12, 2018 at 6:00 PM

CALL TO ORDER at 6:16 PM by Chairman Dean Schulze

BOARD MEMBERS –

Present-

**Dean Schulze
John W. Nyberg**

**John Kemper
Leslie Lewis**

April Courtney

OTHERS PRESENT –

**Staff – Lana Drew
Commissioner – Stan Primozich
PKA – Paul Smark**

**Gary Wertz
Mark Reese**

Allan Westhoff

NO PUBLIC COMMENT

OUTSIDE REPORTS –

PKA – Mark Reese and Paul Smark reported on upcoming maintenance and fencing.

PREVIOUS MONTHS MINUTES-

The July 11, 2018 minutes were presented. April Courtney moved to accept as presented; John Kemper seconded and the motion carried.

FINANCIAL REPORTS-

Leslie Lewis presented the current StateYam and Cash Flow reports. Lana Drew presented the Accounts Receivable Report. There were no questions or discussion.

OLD BUSINESS-

None

NEW BUSINESS

Gary Wertz presented a project list moving towards a master plan. He made the suggestion that the new building be erected on the current Nyberg and Cruickshank site with a temporary structure being placed in the location intended for the small animal exhibits during fair noting that he'd like to see that area paved. There was discussion but no new decisions were made.

OPERATIONS REPORTS-

Fair Coordinator – Al suggested setting up a 'Square' payment system at the ticket booths for CC purchases. The entertainment plan for 2019 is underway with the only one in contract at this point being Dokken. Bids are being put out for others. Al also suggested

raising the concessions percentage, explaining that we are much lower than other fairs in the area and those of comparable size. He did speak with the concessioners and there was not any opposition. He suggested raising it to 18% and the board concurred unanimously.

A possible plan for 2019 is being considered. Al sought the boards input and thoughts on having 'We Three' open the fair on Tuesday evening with a free concert thus also providing an early opportunity for our carnival, vendors and concessions. The board liked the idea and approved continuing the plan.

Fair Manager – Gary Wertz and Lana Drew reported on their meeting with the new county finance manager, Mike Barnart, at which they discussed coding considerations to more clearly reflect the year around use of the facilities versus the annual fair.

Gary also reported that we will be building another double window ticket booth to use at the street entrance. There has been a substantial increase in the admissions at that gate and the line backs up too much. The current booth will be moved to the parking entrance gate and act as the 'Will Call' window for advance purchases.

We have a new sponsor, CEC, a rock crushing equipment manufacturer, who has offered to bring a rock screener here for a demo in the rodeo arena. There are other ideas being talked about as they are looking to work with us for the success of the fair and promotion of their business.

IAFE published pictures of their visit here in the current magazine.

Rodeo Committee – Nothing new.

Youth – Nothing new.

ANNOUCEMENT

Fair Volunteers Appreciation Dinner will be Thursday September 27th.

ADJOURNMENT

As there were no further questions or discussion, they meeting was adjourned at 8:15 pm PM.

Submitted by Lana Drew