

# Yamhill County Parks and Recreation Advisory Board

## Meeting Minutes

Monday September 16<sup>th</sup>, 2019

### Community Corrections Annex

<p>Next Meeting October 21<sup>th</sup>, 2019 5:30pm</p>
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**In Attendance:** Jim Culbert, Roger Hall, Marie Vicksta, Galen McBee, Bill Pallotto, Dave Hanson, Tim Duerfeldt, Steve Harloff, Neyssa Hays, Jarod Logsdon (Staff);

**Absent:** Anne Lane

**Guest:** Carrie Martin, grant writer and special projects manager for Yamhill County

#### 5:30 Jim called Meeting to Order

Approval of August 2019 Meeting Minutes: Tim moved; Bill second; unanimous

#### 5:35 Staff Updates

Easement to Willamette River near Rogers Landing is being turned over to the landowners.

Steve reported: Don Lehmann (Lehmann Pest Control) has attempted to place personal flotation device kiosks at parks. Has had many donations and has “staffed” Rogers Landing. Would like to duplicate this in various county parks on the rivers. Discussion included potential liability issues if the county allows it and how to ensure people using the flotation devices are putting them on properly. Jarod to check with county counsel.

West Rock has agreed to donate the land for Rogers Landing to the county so long as county pays for surveying and legal fees.

Dayton Landing: City of Dayton has new requirements for floodplain development that makes installing a planned vault toilet now an issue. This will affect Marine Board plans, the timeline, and perhaps add costs. Jarod is working with all entities to resolve this issue.

Wrex Cruise: Sheep grazing permit: pending county counsel input.

Whiteson: Contacted Jackie Lange of Stewardship Committee to set meeting.

Deer Creek Sign Committee: Marie reported that the Yamhill Soil and Water Conservation District has agreed to provide \$1000 to help with interpretive signs. Sign committee reported that they met with Sea Reach.

Deer Creek Boardwalk Project: Documents for no rise certification for boardwalk extension are ready for Leonard Rydell to pick up from Marie, but he’ll need to go to the District Office to retrieve them.

Tangleboxing: concludes Monday 9/23, and the boxes will need to be retrieved then. Disappearance of the boxes was really high this year. Next year we need to give Jarod detailed descriptions of where the boxes are hidden. Recommend that the season be shortened next year. At Oct Board meeting we'll select the drawing winners. Jarod has received roughly 100 completed drawing entries. Sold roughly 700 passports; had to do a second printing. It has become a small revenue generating endeavor, which it was not intended to be; what should we do about that? Discussion: hold an end of the season event.

RC Track Interest Group - Jarod met with the RC car enthusiast representatives and saw them run. They're very quiet. The request is to put in a racetrack at Stewart Grenfell Park at group expense. Discussion on liability and need for commissioners to weigh in on request. Final decision was that Jarod should ask for commissioner permission. RC car group will need to have their own insurance and liability insurance that releases the county. If Mill Creek floods the track will need to be rebuilt; the group will be responsible for incurring those costs also.

### **6:15 Work Session**

Visioning Workshop for Parks Dept. direction and master planning. Eventually, an RFP will be developed to solicit outside contractor.

Questions/Discussion to be pursued include: Where are we now? and Where are we going/want to go? for the following areas:

#### 1. Education

Allowing educational groups/partners to use Metsker

Tangleboxing

Interpretive signage: Deer Creek, Dayton Landing, Lafayette Locks, Metsker, future multimodal trails, School based partnerships esp with rural schools

Building curriculum

Pop up events to "meet with the park ranger" - work with partner groups. At parks, library, farmers markets (utilize volunteers)

Natural science and service learning opportunities outreach to high schools

Dedicated facility for outdoor education - Outdoor School for All funding?

Expand tribal connection & input

#### 2. Water connectivity & opportunities

Maintaining

Trying to improve Dayton Landing for various boating opps.

Swimming, fishing

Expansion of educational signage at Lafayette Locks

Create and promote official water trail for kayak/canoe.

Partner with Willamette Valley Pleistocene Project

Work with the tribes for funding and programming

Update amenities - make water frontage easier to access as a pedestrian

#### 3. PR/Marketing

Facebook & website

Discussion of logo and branding

Have printed material but no distribution

Tanglebox

Consistent messaging

Need comprehensive marketing plan - take social media and web presence to the next level intentionally

Interactive component that makes use of print technologies

Booths at events all over the county - labor intensive so you need to have a draw to bring people in  
What is your purpose?

4. Volunteers
5. Restoration
6. Partnerships
7. Sponsorships
8. Land Management/Stewardship
9. Accessibility - Distribution, modes, equity, capacity
10. Public involvement
11. Acquisition

No funding; historically land was donated

Properties are micro-parks

Reactive, not proactive

Need to build up brand to increase support for acquisition

Maintaining existing and new relationships with partners

Travel/tourism

Our parks are not a destination

Low cost recreation for families

What could County Parks provide?:

- a. Yamhill River water trail
  - b. Camping - tent and RV
  - c. Hiking trails
  - d. Expand bicycling opportunities between parks
  - e. We are the Parks and Recreation Dept, not just the Parks Dept.
12. Signage/branding
  13. Arts & culture
  14. Usage
  15. Data collection
  16. Projections
  17. Trends
  18. Alternative transportation to parks

Final Discussion: When will we get together to finish this discussion? Jarod to send out Doodle poll to set a separate meeting outside regular Board meetings.

7:04 Adjourn Regular Meeting - Roger proposed; Bill second; unanimous approval

Next Regularly Scheduled Meeting: 3rd Monday in October. October 21st at 5:30 pm at the Yamhill County Annex, 615 NE 6th St., McMinnville

## **Yamhill County Parks**

Unique natural, cultural, and historic places where people can enjoy outdoor recreation and education activities.