

Carolina Rook

From: Christian Boenisch
Sent: Friday, June 08, 2018 7:31 PM
To: Stan Primozich; Rick Olson; Mary Starrett; Carolina Rook; Keri Hinton; Cynthia Thompson
Cc: Laura Tschabold; Ken Huffer; Mikalie Frei
Subject: First Transit Second Amendment
Attachments: YCTA First Transit Draft Amendment #2 061418.pdf

Attached should be a draft Second Amendment to the agreement between YCTA and First Transit. Further explanation for this was provided in the memo circulated earlier today by Laura regarding the transit items to be discussed next week. If you have other questions please let me know.

Thanks,

Christian

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**SECOND AMENDMENT TO TRANSIT AGREEMENT
(Yamhill County Transit Area and First Transit, Inc.)**

This Second Amendment to the Transit Agreement, dated June 29, 2012 (the "Agreement") is by and between Yamhill County Transit Area, an ORS Chapter 451 County Service District ("YCTA") and First Transit, Inc., a Delaware corporation ("CONTRACTOR").

RECITALS.

- A. **WHEREAS**, YCTA continues to receive funding to operate public transportation services and remains authorized under ORS to furnish and operate public transportation services, and to transportation services throughout the YCTA service area.
- B. **WHEREAS**, pursuant to the Agreement, CONTRACTOR has continuously provided the Scope of Services described in Section 2 of this Agreement. The Agreement was first amended on June 29, 2017
- C. **WHEREAS**, YCTA and CONTRACTOR, now desire to further amend the Agreement and enter into this Second Amendment for CONTRACTOR to continue to provide transit services and to memorialize certain changes to the Agreement as set forth below.

NOW, THEREFORE, in consideration of the mutual covenants contained below, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, YCTA and CONTRACTOR hereby agree as follows:

- 1. YCTA and CONTRACTOR hereto incorporate the foregoing recitals as a material portion of this Second Amendment.
- 2. Section 7.a., "Payment", is hereby amended to replace the \$44.88 per revenue service hour for 2018/19 with \$47.91 per revenue service hour for 2018/19. The balance of Section 7.a. is unchanged.
- 3. Section 17, "MAXIMUM OBLIGATION" is hereby amended to replace the \$1,705,300 for FY 2018/19 with \$1,815,300 for FY 2018/19. The balance of Section 17 is unchanged.
- 4. **SEVERABILITY**. If any terms or provisions of this Amendment or the application thereof to any person or circumstance shall to any extent be invalid or unenforceable, the remainder of this Amendment or the application of such term or provision to person or circumstances other than those as to which it is held invalid or unenforceable shall not be affected thereby and each term and provision of this Amendment shall be valid and enforceable to the fullest extent permitted by law.
- 5. **DEFINITIONS**. Capitalized terms used but not defined herein shall have the meaning ascribed to them under the Agreement.

6. **REMAINING PROVISIONS.** The remaining provisions of the Agreement not amended by this Amendment shall remain in full force and effect.

IN WITNESS WHEREOF, YCTA and CONTRACTOR have caused this Amendment to be executed in their names or their official acts by their respective representatives, each of whom is duly authorized to execute the same.

AGREED TO AND ACCEPTED AS STATED ABOVE:

YAMHILL COUNTY TRANSIT AREA

FIRST TRANSIT, INC.

STAN PRIMOZICH, Chair
Yamhill County Transit Area
Date: _____

Print Name: _____
Title: _____
Date: _____

APPROVED AS TO FORM:

By: _____
CHRISTIAN BOENISCH
County Counsel

Bus Graphics Design Proposal	Request approval of bus graphics design concept, funding and procurement timeline.
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Background

Yamhill County Transit has suffered from the lack of a quality image especially as it relates to its bus fleet. Experience has shown that the arrival of new buses and implementation of a new and improved image for the bus system can have a significant positive impact on the employees, the riding public, stakeholders, and advocates of the transit system. There are numerous long-term goals, and this is Step # 1; to create an attractive, clean, noticeable brand on the bus fleet that conveys the right message for Yamhill County Transit.

This concept was selected for your review after reviewing over 20 concepts and was selected for several reasons to name a few;

Readability: A design that is easy to pick out of a crowded space, both for people looking for buses and as rolling ads for Yamhill County Transit. That means designs that don't get especially visually complex. Simple and clear also suggests the experience one will have on the bus: focused, efficient, easy.

Brand Family: Separating the fleet into 4 types of buses correlating with types of service and color coded for differentiation. They are all YCT buses, yet once the brand is fully implemented everyone will know each vehicle is part of a larger fleet. It is balancing distinctiveness with what they have in common. Essentially every bus should look like part of the same family, distinct but clearly shared DNA.

yctransit.org and .com domain names have been purchased for a shorter and simpler website address

Logo: The primary goal for the revised logo is for it to be readable from a distance and look clean and organized. That's not always easy to do on these vehicles which have much going on and they fight against the logo at every turn.

The logo colors of green and purple were chosen because a major industry is forest products and of course agriculture, farming and vineyards. Also, the green is a symbol of new growth, as well as introducing some spring liveliness in the mark.

You may recall discussion regarding \$113,000 in reserve funds included in the transit budget for the last few years. When YCTA applied for the STF Discretionary Grant and secured \$157,000 for bus match, I suggested we use this funding to purchase bus graphics for as many buses as possible. Once the procurement process is complete and vendor selected the contract will be presented to the board for approval. Ideally, the timeline will be short so the new buses arriving in the next few weeks can be wrapped and invoiced prior to the end of the fiscal year.

Board Action Requested	Staff recommends Board approval of the design concept and procurement timeline.	Action Required YCTA Board of Directors
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